

Jose Diaz-Dardon

A problem solver dedicated to helping others achieve their goals. Proficient in HTML5, CSS, and Javascript, with experience building Wordpress,Shopify websites. As well as creating Marketing Emails, Campaigns, and flows.

EXPERIENCE

Independent Freelancer — *Web Developer*

- Developed email campaigns for a variety of clients, including promotional emails, newsletters, and transactional emails.
- Developed effective email layouts using HTML,CSS, and Javascript, ensuring emails are optimized for both desktop and mobile devices.
- Tested emails across multiple platforms and browsers to ensure they render properly. Also assisted in segmentation, list management, and the establishment of dynamic content to ensure personalized and relevant messaging for various customer segments.
- Also have experience developing static to dynamic responsive wordpress sites.

PROJECTS

Promotional Email

Developed a newsletter-style email using the MJML framework by Mailjet, ensuring responsiveness and consistency across diverse email clients.

Newsletter Email

Crafted a Newsletter email with MJML framework focusing on optimal design, responsiveness and user experience.

EMAIL

jaddardon@gmail.com

WEBSITE

<https://josediazdardon.com/>

PHONE

206-476-6630

SKILLS

- **ConvertKit/Klaviyo**
- **Wordpress / Shopify / Hubspot**
- **Photoshop / Canva / Figma**
- **HTML5 / CSS / SCSS**
- **JavaScript**
- **MJML**
- **Bootstrap / Tailwind**
- **Git / Version Control**
- **Litmus / Email Testing**

EDUCATION / CERTIFICATIONS

CodingPhase Tech Accelerator

Remote

Completed: July 2023

Green River College

Auburn, WA

January 2014-2018

Highline High School

Burien, WA

2009-2013

